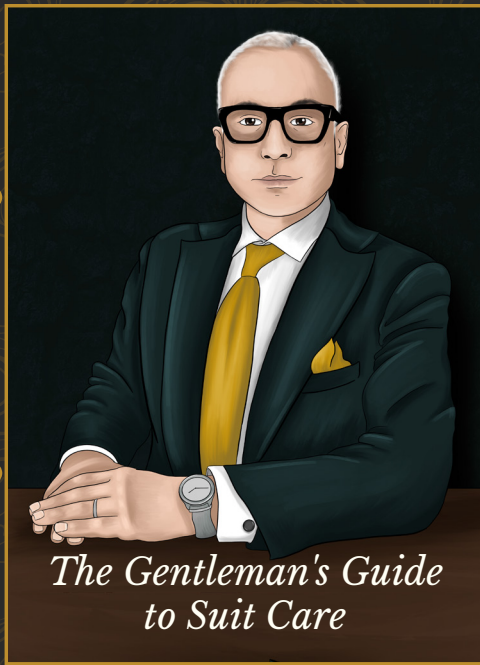




*The Gentleman's Guide
to Suit Care*

by Ziad El Achi

"Your story, tailored in every stitch."



Bespoke tailoring represents the
pinnacle of craftsmanship.

Every garment is tailored specifically to
your measurements and preferences to
ensure comfort and individuality.

Tailoring is inherently sustainable,
because our natural fabrics like wool,
cotton, and linen are eco-friendly,
breathable, and durable. Proper care
ensures they last for decades, reducing
waste and promoting mindful
consumption.





ESSENTIAL SUITCARE TIPS



Number 1



Air dry your suit on the balcony for a night when you first receive it, and before placing it in the closet.

Number 2



Avoid wearing the same suit on consecutive days; let it rest for 1-2 days, especially flannel.

Number 3



A suit can last years without cleaning if it doesn't touch the skin.
For emergencies, spot clean gently with water and opt for dry cleaning only!

Number 4



Pants require steam ironing, and blazers need professional pressing.

Number 5



Brush suits to remove dust and use proper hangers for storage.

Number 6



Protect rarely worn suits from moths
using breathable garment bags.

Number 7



To keep your suit pristine while traveling, fold it carefully: turn the shoulders inside out, align the lapels, and fold the jacket in half. Store it in a garment bag for extra protection.

Shirt Care

Our shirts are made from natural fabrics like cotton and linen.

Follow the care label instructions.

Wash at home using a gentle cycle, and iron while slightly damp for a crisp finish.



Knitwear Care

Knitwear requires delicate handling.

Hand wash or use a gentle cycle with cold water.

Lay flat to dry to maintain its shape.

Fold knitwear for storage to avoid stretching.



Coat & Jacket Care

Caring for your coats and jackets is similar to maintaining your suit. Air them out after wear, avoid consecutive use, and store them on proper hangers.

For deep cleaning, trust professional dry cleaning services. To preserve their quality, store them in breathable garment bags during off-seasons. These simple steps will keep your coats and jackets looking impeccable for years.

Closing Note

Thank you for choosing Ziad El-Achi as your destination for timeless elegance and unparalleled craftsmanship.

*Your elegance is our priority.
Every stitch, every detail, and every fabric in our atelier is
carefully chosen to celebrate your individuality.
We invite you to visit our atelier for further assistance,
alterations, or new commissions.*

We are honored to be a part of your journey.

Warm regards,

Ziad El-Achi

www.ziadelachi.ch



Deutsch



Français